

2021 updates to shipping tools include:

October 2021

Changes to credit card payment and Single Sign-On for Canada Post shipping tools

Security code (CVV/CVC number) will be required on credit card orders

Starting May 15, 2021, all commercial and Solutions for Small Business customers using a previously saved credit card to pay for orders on **EST Online, EST Business Desktop 2.0, or Express Order Entry**, will be required to enter the security code (CVV/CVC number) from the back of their credit card every time they submit an order. This change is being implemented to comply with security regulations.

Mail Service Providers (MSP) will need to review this new requirement with any of their customers who have provided them with credit card information. If obtaining the customer's security code is not feasible, MSPs will need to arrange for an alternate method of payment for these customers

April 2021

New EST features for easier Neighbourhood Mail preparation

Effective April 10, enhancements will be added to EST Desktop 2.0 and Online to make it easier for customers/partners to prepare Neighbourhood Mail.

Customers/partners are required to containerize as established by EST when creating their Neighbourhood Mail mailings. Within larger mailings, customers can have different targeting selections (i.e, houses, apartments, farms and businesses) going to the same delivery installation. Current EST functionally automatically containerizes each targeting versions separately. This increases container use while lowering container utilization (more unfilled space within a container). As a result, this drives up the number of mono/skids and increases effort for customers/partners, as well as, Operations.

Key benefits for your Customers

1. Reduction in container usage and preparation efforts for Neighbourhood Mail mailings by allowing different targeting selections within the same mailing going to a single delivery installation to be shipped within the same container.
2. Relieve pressure on equipment availability
3. More real estate and transportation space

True version specific mailings as specified in the [Customer Guide](#) will continue to be treated the same and will not be mixed within the same container.

February 2021

NEW: New Special Handling Category for Postal Code Targeting

A Special Handling category, similar to Personalized Mail, will be launched to Postal Code Targeting (PCT) on February 8th, 2021. This will include Standard and Oversize options (Dimensional does not apply).