

-	Shopify	Wix	GoDaddy	WooCommerce
<b>Overview</b>	Create an e-commerce website backed by powerful tools that help you find customers, drive sales and manage the day-to-day for your small business.	Create a variety of websites, including an e-commerce store, with Wix's powerful drag-and-drop web development tools.	Create an online store in minutes, sell everywhere and manage it all in one place. GoDaddy's Online Store is one of the many applications available through their Website Builder.	Build the e-commerce store you're looking for through their open-source platform built on WordPress.
<b>Key Features</b>	<ul style="list-style-type: none"> <li>• Includes e-commerce website and blog</li> <li>• Post unlimited products</li> <li>• Over 70 free and premium themes</li> <li>• 2 staff accounts</li> <li>• Up to 4 inventory locations</li> <li>• Sell in 133 currencies</li> <li>• Shipping discounts with Canada Post</li> </ul> <p><i>Features based on Basic Shopify Plan</i></p>	<ul style="list-style-type: none"> <li>• Includes e-commerce website</li> <li>• Post unlimited products</li> <li>• 500+ themes available</li> <li>• Variety of online payments</li> <li>• Custom domain and no ads</li> <li>• List and sell your products on multiple channels</li> </ul> <p><i>Features based on Wix Business Basic Plan</i></p>	<ul style="list-style-type: none"> <li>• Includes e-commerce website</li> <li>• Post up to 5,000 products</li> <li>• Marketing tools for email campaigns and performance analysis</li> <li>• Search engine optimization</li> <li>• Discount and promotional features</li> </ul> <p><i>Features based on E-commerce plan</i></p>	<ul style="list-style-type: none"> <li>• Add WooCommerce plugin to any WordPress site and create a store in minutes</li> <li>• Free themes</li> <li>• Highly customizable</li> <li>• It's free – to a point</li> <li>• Quick set-up if you know WordPress</li> </ul>
<b>Ease of Use</b>	Easy	Easy	Easy	Moderate to Advanced
<b>Inventory features</b>	Yes	Yes	Yes	Yes
<b>Payments accepted</b>	<ul style="list-style-type: none"> <li>• All major credit/debit cards</li> <li>• Apple Pay</li> <li>• Google Pay</li> <li>• Shopify Payments</li> </ul>	<ul style="list-style-type: none"> <li>• All major credit/debit cards</li> <li>• PayPal</li> <li>• Stripe</li> <li>• Square</li> </ul>	<ul style="list-style-type: none"> <li>• All major credit cards</li> <li>• PayPal</li> <li>• Apple Pay</li> </ul>	<ul style="list-style-type: none"> <li>• All major credit cards</li> <li>• Stripe</li> <li>• PayPal</li> <li>• Amazon Pay</li> <li>• Klarna</li> <li>• Square</li> </ul>
<b>Fees</b>	Fees start at \$29/mo. (USD) for the Basic Shopify Plan	Fees start at \$20/mo. (USD) for Business Basic Plan	\$39.99/mo. when billed annually for E-Commerce plan	Free, but domain name and hosting service is required. WooCommerce also charges fee for customer support.
<b>Shipping Options</b>	Print Canada Post shipping labels within Shopify or find a shipping specialist in the app store	Print Canada Post labels with a shipping specialist in the Wix App Market	Print Canada Post shipping labels within GoDaddy or a shipping specialist	Print Canada Post labels with a shipping specialist in the Extensions Store
<b>Security</b>	PCI compliant	PCI compliant	PCI compliant	PCI compliant
<b>Customer support</b>	24/7 support	24/7 support	24/7 support	Fee-based 24/7 service
<b>Trial Period</b>	14 days, credit card required	14 days when upgrading from Free to Premium	30-day free trial period	N/A